



IMMEDIATE NEWS RELEASE

FOR INFORMATION, CONTACT:

Debbie Davis, Communications & Marketing Manager
(512) 539-2563 | Debbie@TexasBuilders.org

July 31, 2015

2015 STAR AWARDS WINNERS

GRAPEVINE, Texas – The Texas Association of Builders (TAB) announced and presented the 2015 Star Awards winners on Thursday, July 30 at the Gaylord Texan® Resort and Convention Center in Grapevine. The highly-coveted Star Awards are given annually in conjunction with the Sunbelt Builders Show™ to recognize excellence in all areas of the home building industry.

In 1992, the Texas Association of Builders launched the Star Awards – the only statewide tribute to excellence in the home building industry. The 2015 Star Awards recognized the outstanding work of builders, remodelers, architects, designers, sales professionals, marketing professionals, construction professionals and industry leaders in Texas and the Southwest.

Entries were judged by a distinguished panel of industry experts. Winners will be featured in the September/October issue of *Texas Builder* magazine. For more information about the Star Awards, please visit www.TexasBuilders.org.

2015 GRAND AWARD WINNERS

Custom Builder of the Year

Jenkins Custom Homes Austin, TX

Remodeler of the Year

David Wilkes Builders Austin, TX

Volume Builder of the Year - High Volume

Ashton Woods Homes Houston, TX

Volume Builder of the Year - Mid Volume

Scott Felder Homes Austin, TX

Developer of the Year

Ryko Development - Lakes of Bella Terra Richmond, TX

2015 WINNERS LISTED BY COMPANY

Adam Wilson Custom Homes, San Antonio, TX

Custom Builder - Best Kitchen - Over \$2M
Custom Builder - Best Master Bedroom - \$1M - \$2M
Custom Builder - Best Showroom/Sales Center

Aliana, Houston, TX

Developer - Best Innovative Signage

Allegro Builders, Houston, TX

Custom Builder - Best Architectural Design - \$751 - \$999K
Custom Builder - Best Master Bathroom - \$750K - \$1M
Custom Builder - Best New Custom Home - Under \$1M

Allura USA, entered by On-Target! Agency, Houston, TX

Associate - Best Website

Anderson Hanson & Blanton – Addison, TX

Developer – Best Billboard for Trinity Falls, developed by Castle Hill Partners, McKinney, TX
Developer - Best Print Ad for Trinity Falls, developed by Castle Hill Partners, McKinney, TX
Developer – Best Television Commercial for Trinity Falls, developed by Castle Hill Partners, McKinney, TX
Developer – Best Showroom/Sales Center for Windsong Ranch, developed by Terra Verde Group, Prosper, TX
Developer – Best Website for Windsong Ranch, developed by Terra Verde Group, Prosper, TX

Ash Creek Development entered by SmartTouch Interactive, Austin, TX

Developer - Best Online Advertisement

Ashton Woods Homes, Houston, TX

Volume Builder - Best Interior Merchandising - \$500K - \$599K,
Volume Builder - Best Interior Merchandising - \$700K - \$999K
Volume Builder - Best Product Design - \$250K - \$349K
Volume Builder - Best Product Design - \$350K - \$499K
Volume Builder - Best Product Design - \$500K - \$599K
Volume Builder - Best Email Message
Volume Builder - Best Billboard
Volume Builder - Best Sales Brochure
Volume Builder - Best Website
Construction Manager of the Year - Donnie Wessels
Mortgage Industry Professional of the Year - Marcos Hernandez with Wells Fargo Home Mortgage
entered by Ashton Woods Homes
Grand Award - Volume Builder of the Year - High Volume

Bella Vista Homes - Princeton Classic Homes, San Antonio, TX

Volume Builder - Best Product Design - \$600K - \$699K

Betenbough Homes, Lubbock, TX

Volume Builder - Best Direct Mail Piece

Boe Creative for Cypress Creek Lakes, Cypress, TX

Developer - Best Special Promotion

Bridgeland Development, LP, Cypress, TX

Developer - Best Overall Community 20 Acres or More

Cambria, Houston, TX

Associate - Best Direct Mail Piece

Chairma Design Group, Houston, TX

Custom Builder - Best Interior Design - \$2M and Over

Custom Builder - Best Specialty Room

Custom Builder - Best New Custom Home - Over \$2M

Couto Homes, Granbury, TX

Custom Builder - Best Kitchen - Less Than \$500K

Custom Builder - Best Master Bathroom - Less Than \$500K

Custom Builder - Best Outdoor Living Space - \$500K - \$999K

Craftsmanship by John, Houston, TX

Remodeler - Best Outdoor Living Space - \$40K - \$60K

Cypress Creek Lakes entered by Boe Creative, Cypress, TX

Developer - Best Special Promotion

David Wilkes Builders, Austin, TX

Custom Builder - Best Architectural Design - \$500K - \$750K

Remodeler - Best Bathroom Renovation - \$50K - \$100K

Remodeler - Best Whole House Renovation - Less than \$150K

Remodeler - Best Whole House Renovation - Over \$500K

Remodeler - Best Direct Mail Piece

Project Manager of the Year - Chris Carrillo

Grand Award - Remodeler of the Year

Friendswood Development Company, Houston, TX

Developer - Best Direct Mail Piece,

Gehan Homes, Addison, TX

Volume Builder - Best Interior Merchandising - \$600K - \$699K

Volume Builder - Best Print Ad

Volume Builder - Best Radio Commercial

Goette Custom Construction LLC, Houston, TX

Remodeler - Best Kitchen Renovation - \$25K - \$49.9K

Grupo 4S, Hidalgo, TX

Associate - Best Print Ad,

Associate - Best Sales Brochure

Associate - Best Sales Center

Hills of Texas Homes, Fredericksburg, TX

Custom Builder - Best Interior Design - \$500K - \$750K,

J. Patrick Homes, Houston, TX

Volume Builder - Best Product Design - \$700K - \$1.5M,

Jamestown Estate Homes, Houston, TX

Custom Builder - Best Kitchen - \$500K - \$750K

Custom Builder - Best Master Bathroom - \$500K - \$750K

Construction Superintendent of the Year - Kurt Gorrell

Warranty Service Professional of the Year - Lindsey Bechtold

Jauregui Inc., Austin, TX

Custom Builder - Best Architectural Design - \$2M and Over
Best Poolscape

Jenkins Custom Homes, Austin, TX

Custom Builder - Best Architectural Design - \$1M - \$1.99M

Custom Builder - Best Master Bathroom - \$1M - \$2M

Custom Builder - Best New Custom Home - \$1M - \$2M

Custom Builder - Best Outdoor Living Space - \$1M - \$1.5M

Custom Builder - Best Online Advertisement

Grand Award - Custom Builder of the Year

Kent Moore Cabinets, Austin, TX

Associate - Best Showroom,

Laughlin Homes & Restoration, Inc., Fredericksburg, TX

Custom Builder - Best Master Bedroom - \$500K - \$750K

Custom Builder - Best Print Ad

Remodeler - Best Addition - Over \$500K

Remodeler - Best Kitchen Renovation - \$100K - \$250K

Remodeler - Best Kitchen Renovation - Over \$500K

Remodeler - Best Whole House Renovation - \$200K - \$499K

LBJ Construction, Houston, TX

Custom Builder - Best Kitchen - \$750K - \$1M

Mary DeWalt Design Group, Austin, TX

Volume Builder - Best Interior Merchandising - \$350K - \$499K

On Point Custom Homes, Houston, TX

Custom Builder - Best Architectural Design - \$250K - \$499K

Remodeler - Best Bathroom Renovation - \$25K - \$49K

Remodeler - Best Outdoor Living Space - \$65K - \$100K

Title Industry Professional of the Year- Leslie Work with Frontier Title

On-Target! Agency for Allura, Houston, TX

Associate - Best Website

On-Target! Agency for Ryko Development - Lakes of Bella Terra, Richmond , TX

Developer - Best Radio Commercial

Developer - Best Sales Brochure

RE/MAX Associates - The Schrader Group, San Antonio, TX

Marketing Professional of the Year - Amy Marie Lederman

Realtor of the Year - Dayton Schrader

RisherMartin Fine Homes, Austin, TX

Remodeler - Best Addition - \$100K - \$150K,

Remodeler - Best Kitchen Renovation - \$50K - \$99K

Remodeler - Best Print Ad

Remodeler - Best Sales Brochure

Ryko Development - Lakes of Bella Terra, Richmond, TX

Developer - Best Radio Commercial

Developer - Best Sales Brochure

Grand Award - Developer of the Year

Scott Felder Homes, Austin, TX

Rookie Sales Professional of the Year, Sara McGettrick with

Volume Builder - Best Showroom/Sales Center

Volume Builder - Best Special Promotion

Grand Award - Volume Builder of the Year - Mid Volume

Seahorse Beach Club & Residences entered by SmartTouch Interactive, Freeport, TX

Developer - Best Email Message

Sitterle Homes, San Antonio, TX

Sales Manager of the Year - Cheri C. Bass

Volume Builder – Best Online Advertisement - entered by SmartTouch Interactive, San Antonio, TX

Smart Touch Interactive

Custom Builder - Best Email Message - for Wilde Wood Construction, Georgetown, TX

Developer - Best Online Advertisement - for Ash Creek Development, Austin, TX

Developer - Best Email Message – for Seahorse Beach Club & Residences, Freeport, TX

Volume Builder - Best Online Advertisement - for Sitterle Homes, San Antonio, TX

Sterling Custom Homes, Austin, TX

Custom Builder - Best Interior Design - \$1M - \$1.99M

Custom Builder - Best Kitchen - \$1M - \$2M

Custom Builder - Best Website

Studio Bespoke, Houston, TX

Multifamily Best Interior for a Clubhouse

Texas Custom Patios, Stafford, TX

Remodeler - Best Outdoor Living Space - Over \$100K

The McVaugh Group, Houston, TX

Custom Builder - Best Sales Brochure

the NRP Group, San Antonio, TX

Developer - Best Overall Community up to 20 Acres

Tier1 Group, LLC, Leander, TX

Remodeler - Best Addition - Less than \$50K

Trinity Falls, developed by Castle Hill Partners, McKinney, TX

Developer - Best Billboard

Developer - Best Print Ad

Developer - Best Television Commercial, Trinity Falls

Tropicana Homes, El Paso, TX

Volume Builder - Best Custom Home,

Sales Professional of the Year - Sylvia Sandoval

USI Design & Remodeling, Grand Prairie, TX

Remodeler - Best Website

Vintage Estate Homes, New Braunfels, TX

Custom Builder - Best Interior Design - \$751K - \$999K

Wilde Wood Construction entered by SmartTouch Interactive, Georgetown, TX

Custom Builder - Best Email Message

Windsong Ranch, developed by Terra Verde Group, Prosper, TX

Developer - Best Showroom / Sales Center

Developer - Best Website

Wine Cellar Specialists, Richardson, TX

Remodeler - Best Specialty Room

Wright-Built, LLC, Hawkins, TX

Best Special Project

Zbranek & Holt Custom Homes, Austin, TX

Custom Builder - Best Outdoor Living Space - Over \$2M

Custom Builder - Best Specialty Room

Custom Builder - Best New Custom Home - Over \$2M

About the Texas Association of Builders

Founded in 1946, the Texas Association of Builders is an affiliate of the National Association of Home Builders and has 28 local home builders associations across Texas. With a membership of nearly 10,000 representing over 702,500 jobs and more than \$31.1 billion of the Texas economy annually, TAB plays a crucial role in providing housing for Texans. For more information about the Texas Association of Builders, visit www.TexasBuilders.org.