



SUNBELT BUILDERS SHOW™

July 11 - 12, 2024
Fort Worth Convention Center
Host Hotel: The Omni Fort Worth

2024 Sunbelt Colors and Fonts

COLORS

Green

#86b89b

CMYK (50, 11, 46, 0)

RGB (134, 184, 155)

Dark Blue

#21324c

CMYK (91, 78, 44, 41)

RGB (33, 50, 76)

Tan

#b87e59

CMYK (25, 53, 70, 6)

RGB (184, 126, 89)

Maroon

#581a29

CMYK (41, 90, 64, 56)

RGB (88, 26, 41)

Gold

#fbc27b

CMYK (1, 26, 58, 0)

RGB (251, 194, 123)

Yellow-Cream

#fff0c7

CMYK (0, 4, 24, 0)

RGB (255, 240, 199)

FONT

Aktiv Grotesk Cd

Black

Hair

Light

Medium

Thin

XBold



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EMAIL TEMPLATE

Top Header Bar

Bar Color – **Gold**

Font - Aktiv Grotesk Cd; Bold

Font Color - **Dark Blue**

Sub Header Bar

Bar Color – **Gold**

Font - Aktiv Grotesk Cd; Bold

Font Color - **Dark Blue**

Email Body

Font – Arial; Black

Background - White

Hyperlink

Font - Aktiv Grotesk Cd; Bold; underlined

Color – **Maroon**

Button

Color – **Maroon**

Font - Aktiv Grotesk Cd; Bold; underlined

Font Color - **Yellow-Cream**

Registration Information Grid background every-other row color (can this be done; if not, no biggie)

Color – **Green**

Footer Color

Color – **Gold**

With designated sponsors in a white box all hyperlinked to the given URLs. With TAB logo on the far left with Sunbelt title, mailing address and Privacy Policy justified.



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OFFICIAL LOGO



Banner

