



## Workshop: Learning Lounge Sessions

Thursday, July 11 morning

**12:15 – 1 p.m.     Understanding The Role of RESNET® Programs in the Homebuilding Industry  
Booth: #112             by RESNET**

Presenter: Scott Doyle, RESNET Technical Director, Quality Assurance and Training

RESNET® operates trademarked programs which serve as the means for the independent, 3rd party verification of the water, energy, and CO2 impact of residential buildings. RESNET plays an important role in the verification of ENERGY STAR and Zero Energy Ready Homes which are requirements for the 45L tax credit. This session will help builders and other stakeholders understand RESNET's structure, benefits, and role in the building value chain.

**12:15 – 1 p.m.     Transforming Home Building Onsite Management - Discover How  
Booth: #743         PlanRadar's Project Management App Enhances Quality and Efficiency  
Across All Construction Phases  
by PlanRadar**

Presenter: David Homola, Vice President of Sales

Join us for an insightful session to learn how PlanRadar's cutting-edge project management app can transform your home building process. Learn practical strategies to implement quality control and boost efficiency at every stage. Whether you're a builder or subcontractor, this session will provide you with the tools and knowledge to streamline your workflow and reduce costs.

**12:15 – 1 p.m.     Texas Market Updates  
Booth: #1119         Zillow New Construction Learning Lounge**  
Presenter: Qadra Evans, Director, Industry Relations and Sales  
Scott Rohrig, Industry Relations Director

Join Zillow's expert team to learn about current economic trends and forecasts along with market-specific updates affecting new construction in Texas.



## Workshop: Learning Lounge Sessions

Thursday, July 11 afternoon

**3:15 - 4 p.m.**      **Building with Propane: Busting Myths, Boosting Value, & Leveraging Incentives**  
Booth: #112

**by Propane Council of Texas**

Presenter: Bryan Cordill, Director Residential and Commercial Business Development

Join the Propane Council of Texas for an eye-opening session that debunks common myths about propane. Discover how incorporating gas appliances and generators can significantly enhance home comfort and value, making your properties more attractive to buyers. Learn about the Propane Construction Incentive Program, its availability, and the impact it can have on your projects. This session will provide valuable insights and practical tips for homebuilders looking to leverage propane to boost home value and appeal. Don't miss this opportunity to stay ahead of market trends and offer added value to your clients.

**3:15 - 4 p.m.**      **Energy Star 3.2 Ready - Advanced Air Sealing Techniques**  
Booth: #743

**by Aeroseal**

Presenter: Mike Lyon, Application Engineer/Product Manager

This presentation examines the transition to Energy Star 3.2 standards with a specific focus on Texas, highlighting the in our region's unique climate and construction requirements. Learn about the updated Energy Star 3.2 framework, detailing how these changes affect energy efficiency metrics and building practices in the region. Participants will explore the critical role of advanced building technologies, such as enhanced thermal envelopes and HVAC efficiencies, in meeting these new standards. The session will also cover the specific challenges builders face, including compliance with local and federal regulations and leveraging financial incentives like the 45L tax credit. By focusing on practical applications and regional considerations, this presentation aims to equip Texas builders and developers with the tools and knowledge to successfully navigate the new Energy Star standards.

**3:15 - 4 p.m.**      **What Do Buyers Want?**  
Booth: #1119

**Zillow New Construction Learning Lounge**

Presenter: Qadra Evans, Director, Industry Relations and Sales  
Scott Rohrig, Industry Relations Director

Join Zillow's Industry Relations team to learn about insights from the 2024 Consumer Housing Trends Report. Dive into what buyers are looking for from the time they start shopping online to the time they step foot through your door.



## Workshop: Learning Lounge Sessions

### Friday, July 12 morning

**11:30 a.m. - 12:15 p.m.**      **The No Leak Skylight and it's Impacts on a Healthy Home**  
Booth: #112      **by VELUX America**  
Presenter: Brian Baugh, District Sales Manager

The presentation will discuss how to select the right skylight for a home so that you never have to worry about leak issues and will explore how skylights can help contribute to a healthy home.

**11:30 a.m. - 12:15 p.m.**      **Benefits of Standard 310**  
Booth: #743      **by ARCXIS**  
Presenter: Brannon King, Executive Vice President

Complying with the continuously advancing energy efficiency guidelines today is becoming harder and harder for builders. Today's choices for IECC compliance in Texas are through HB 3215 and Energy Star. Each of these use HERS for compliance. Energy Star is even moving to Version 3.2. Standard 310 is a Third-Party check of the final completion of the HVAC system. Industry refers to this as HVAC Commissioning. This verification is after you pass the Duct Blaster and the system has been started up and in working order. Standard 310 is a combined approval from ANSI/ACCA/RESNET. This means it is an accredited method for builders to receive credit if they are willing to have an accredited Third-Party provide additional verification on the HVAC system startup and functioning of the system. Come learn what we check and what it means to your customer to mitigate these problems that get handed over to the customer every day and builders don't even know it.

**11:30 a.m. - 12:15 p.m.**      **Texas Market Updates**  
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## Workshop: Learning Lounge Sessions

### Friday, July 12 afternoon

- 1:30 - 2:15 p.m.** **How to Succeed in the Building Industry: BA's for the Next Generation**  
Booth: #112 **by the Texas Association of Builders Young Professionals Council**  
Presenter: Heather Laminack, Vice President, Ferrier Builders Inc  
Jeremy McBrayer, Vice President, Lantrip's Custom Homes  
James Rodriguez, Chief Operating Officer, Fox Energy Specialists  
Rod Vochatzer, Regional Account Manager, Sherwin Williams

This panel of veteran builders & associates members will share their perspectives on succeeding in today's industry, as well as their lessons learned along the way. Through the lens of diverse experiences, they will share how engaging with their local builders association helped them navigate our often complex and dynamic industry.

- 1:30 - 2:15 p.m.** **The Importance and Relevance of Renewable Energy**  
Booth: #743 **by Monument Solar, LLC**  
Presenter: Adam Gern, Chief Executive Officer

Let us illuminate the pivotal role and urgency of transitioning to Solar Energy. Dive in with us as we explore how implementing renewable energy into your developments can offer benefits for sustainability, climate resilience, global energy security and increased profit margins. By fostering awareness and understanding of renewable energy's significance, this workshop empowers us to advocate for and actively contribute to the renewable energy transition, shaping a cleaner, more resilient future for generations to come.

- 1:30 - 2:15 p.m.** **What Do Buyers Want?**  
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