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2026 Sunbelt Builders Show® Summary

The Sunbelt Builders Show® is owned and operated by the Texas Association of Builders and has been meeting annually since 2001 when its first Show took place in the San Antonio Convention Center. Since then, it has traveled to Grapevine, Dallas, Austin, San Antonio and Fort Worth only breaking for 2020's pandemic. The Texas Association of Builders is dedicated to creating a positive business environment for the housing industry by addressing the housing issues of the people of Texas. To find a home builders association near you click here.

Founded in 1946, the Texas Association of Builders is an affiliate of the National Association of Home Builders and has 27 local associations and nearly 10,000 builder, remodeler, developer and associate members across the state. Representing over 758,000 jobs and more than $71.5 billion annually in the Texas economy, the state and local associations play a crucial role in providing housing for Texans.

As experts in our field and leaders in our industry, the Sunbelt Builders Show® is always committed to upholding the highest standard of service for all homebuilders in the Southwest. The Show offers well-timed industry information and updates, keynote sessions, industry education sessions and podcasts, an annual Sunbelt First Timer Social, a one-of-a-kind Big Time party benefiting the Texas Builders Foundation and TAB HOMEPAC, TAB Summer Committee, Council and Board of Directors meetings, and TAB's statewide awards program, the Star Awards.



This year's Show floor showcased the latest innovations in homebuilding products, service solutions and up-to-date technology from 187 exhibiting companies as well as seven Professional Development educations sessions, ten Podcast Studio sessions and many in-booth presentations and giveaways. All opportunities to learn, engage, share and grow. **Please see all Sunbelt sponsors on page 14.**

Links of Interest:
2026 Sunbelt Show Guide (Digital)
Facebook LinkedIn
Instagram YouTube
www.SunbeltBuildersShow.com
www.TexasBuilders.org

See sponsors on page 19

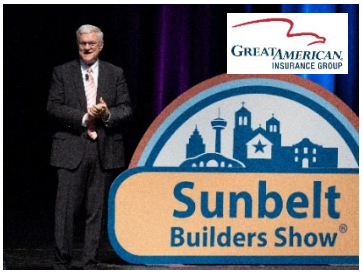
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Keynote, Professional Development, Podcast Sessions







Tuesday, JULY 21

8:30 - 11 a.m. TAB Committee and Council Meetings
PWB Sponsor: Women of Andersen
Developers Council Sponsor: James Hardie Building Products

4:45 - 6 p.m. Sunbelt First Timer Social hosted by TAB YP Council
See all Sunbelt sponsors listing on page 4.

7 - 10 p.m. Evening open for several exhibiting companies

Wednesday, JULY 22

8:30 - 9:30 a.m. Keynote: Ricky Dickson with "One Scoop At a Time"
Sponsor: Great American Insurance Group

10 a.m. - 5 p.m. Trade Show Floor
Sponsor: StrucSure Home Warranty

11a.m. - 12 p.m. TAB 2025 - 2027 Contracts Package Update
Speakers: Don Shelton & Tyler Hood, Bush/Rudnicki/Shelton

12 - 12:30 p.m. The Supply Chain Frame: From Lumber to Living Room
Interview: Brandon Bishop, McCoy's Building Supply

1 - 1:30 p.m. Texas State Technical College: Workforce Development Project
Interview: JD Hale, TAB and Chancellor Mike Reeser, TSTC

1:15 - 2 p.m. Building Your Leadership House: Constructing Excellence from Foundation to Finish
Speaker: Tim Lansford, Builder Educator, Leader

2 - 2:30 p.m. Built to Prosper
Interview: Robb Kenyon, Sound Capital

2:30 - 3:15 p.m. Best Practices in Energy Efficient Homes
Speakers: Heather Laminack, Ferrier Homes & James Rodriguez, Fox Energy Specialists

3 - 3:30 p.m. Building the Next Generation: From Builder to Builder
Interview: Todd Eidson, Sierra Homes, & Matthew Reibenstein, Story Built Homes

4 - 4:45 p.m. The Water Challenge: Effects on the Future of Housing
Moderator: Scott Norman, Texas Association of Builders
Panelists: Frances Blake, TAB; Cara Tackett, Pape-Dawson, Ashley Morgan,

4 - 4:30 p.m. Professional Women in Building Discussion:
Interview: Jeanne Conger, On3 and Heather Laminack, Ferrier Homes

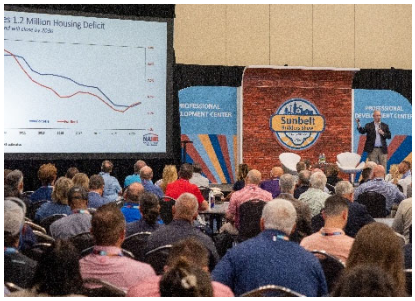
4:45 - 5 p.m. Sunbelt Super Fan Game Drawing

7 - 11 p.m. Big Time | Riverwalk | Howl at the Moon ($)
benefiting the HOMEPAC & TX Builders Foundation
See sponsors on page 19

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Keynote, Professional Development, Podcast Sessions



Thursday, JULY 23

9:00 - 10 a.m. Keynote: "Economic Forecast & Texas Housing Market"
Speaker: Dr. Robert Dietz, SVP & Chief Economist, NAHB

10:30 a.m. - 3:30 p.m. Trade Show Floor
Sponsor: StrucSure Home Warranty

11 - 11:30 a.m. Blueprints & Builders - Selling Strategies
Interview: Debora Trimpe, Ph.D., & Joelle Hogg, Brohn Homes

11- 11:45 a.m. AI in Design, Customization & Timesaver Tools for Builders & Clients
Speakers: Christopher Bolio, Alair Homes & Kristal Casey, Unicorn Service Solutions



12 - 12:30 p.m. The State of Our Industry
Interview: Scott Norman, TAB

1:15 - 2:15 p.m. Industry Viewpoints - Panel
Moderator: Tim Lansford
Panelists: Jeff Czar, King Fish Development, Michael Robare, Robare Custom Homes, Frank Sitterle, Sittlerle Homes

1- 1:30 p.m. Building It Differently - The Airplane Hanger Project
Interview: Kenny Click, Owner, Click Builders, Inc.

2 - 2:30 p.m. TAB Legacy and Succession in Building
Interview: Mindy Hamilton and Scott Hamilton, The Hamilton Group

2:15 - 3:20 p.m. AVP and Local Pres & VP Mixer

3 - 3:30 p.m. The Water Challenge: A Builder's Perspective
Interview: Zach Gavos, Owner, Keepsake Design + Build

3:20 - 3:30 p.m. Sunbelt Super Fan Game Drawing

6 - 9:30 p.m. Star Awards Dinner and Celebration Ceremony ($)
See sponsors on page 20

Friday, JULY 24

7:30 a.m. - 12 p.m. TAB Committee and Board of Directors Meetings
TAB Meetings Sponsors: Atmos Energy, Copperweld Building Wire, Great American Insurance Group, James Hardie Building Products & StrucSure Home Warranty







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THANK YOU SUNBELT SPONSORS

Presenting

StrucSure HOME WARRANTY

Wednesday Keynote

GREAT AMERICAN INSURANCE GROUP

Sunbelt Speciality Coffee House

Builders FirstSource

Hotel Keycards

WESTWOOD INSURANCE AGENCY

The Podcast Studio

SOUND CAPITAL

Show Lanyards

JamesHardie

Show Bags

ATMOS energy

Learning Lounge

Zillow New Construction

Individual Education Sessions

Hotchkiss Insurance

Kinetico Water Systems of San Antonio

Sunbelt First-Timer Happy Hour

DW Distribution

Richardson Timbers

Simpson Strong-Tie

Kinetico Water Systems of San Antonio

(as of 6-25-26)

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Attendee Stats and Demographic Reports

The Sunbelt Builders Show® was held at the Henry B. González Convention and provided an engaging backdrop for professional learning, business growth and product/service exploration. Those that were in attendance were high quality and eager to see new products, form new relationships and conduct business.

Registration Type	Registered	Onsite
Builder / Remodeler Show Pass	1016	554
Associate Friend of Sunbelt Show Pass	69	51
Non-Exhibiting Associate Show Pass	27	7
State & Local HBA Show Pass	50	43
Students / Faculty Show Pass	41	29
Media / Press Show Pass	9	6
Special Event Tickets Only	248	3
Exhibiting Staff	915	863
Sunbelt Speakers, Staff and Admin	50	38
Total	2425	1594

Social Events Summary:

First Timers Social @ El Puente Café: 103 Individuals

Big Time on the Riverwalk @ Howl at the Moon: 384 Tickets

Star Awards @ the Grand Hyatt: 279 Individual Tickets, (24) Tables of 10; Total = 519

The following reports do not include exhibit staff data:

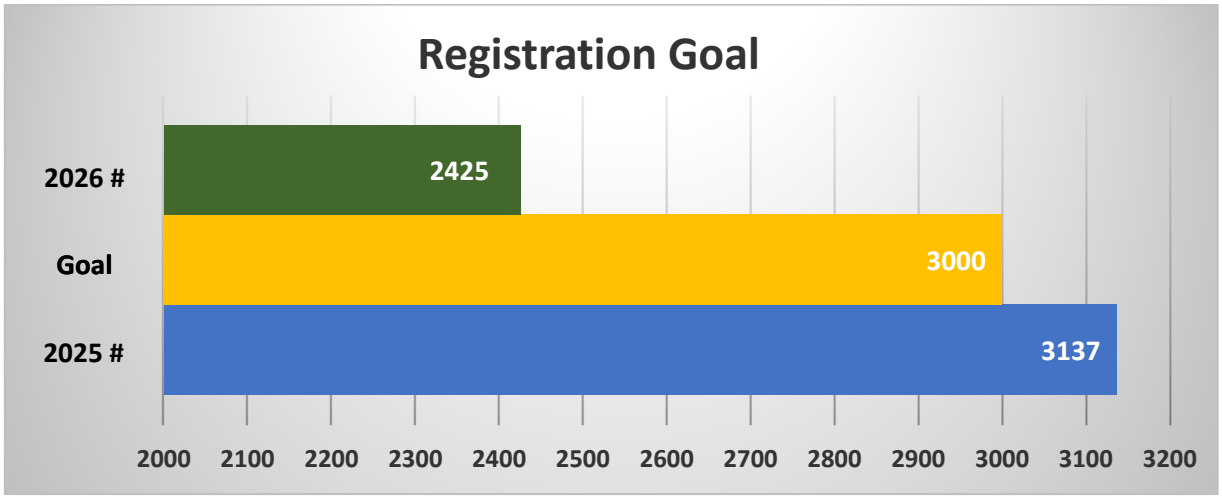
- First Time Attendee
- Business Type
- Business Title
- Business Size
- Marketing Reach
- Travel or Stay

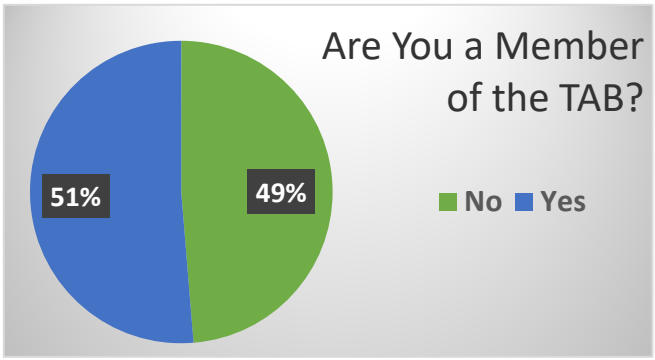


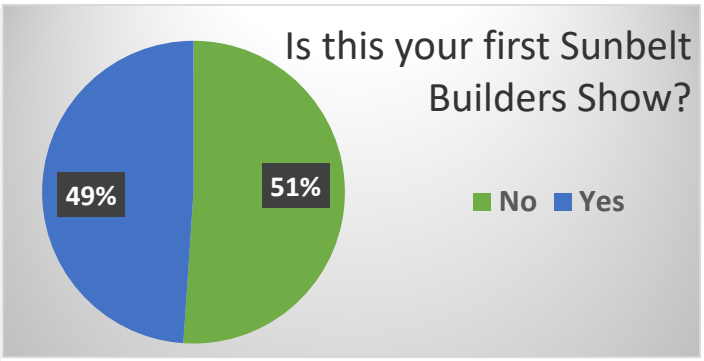


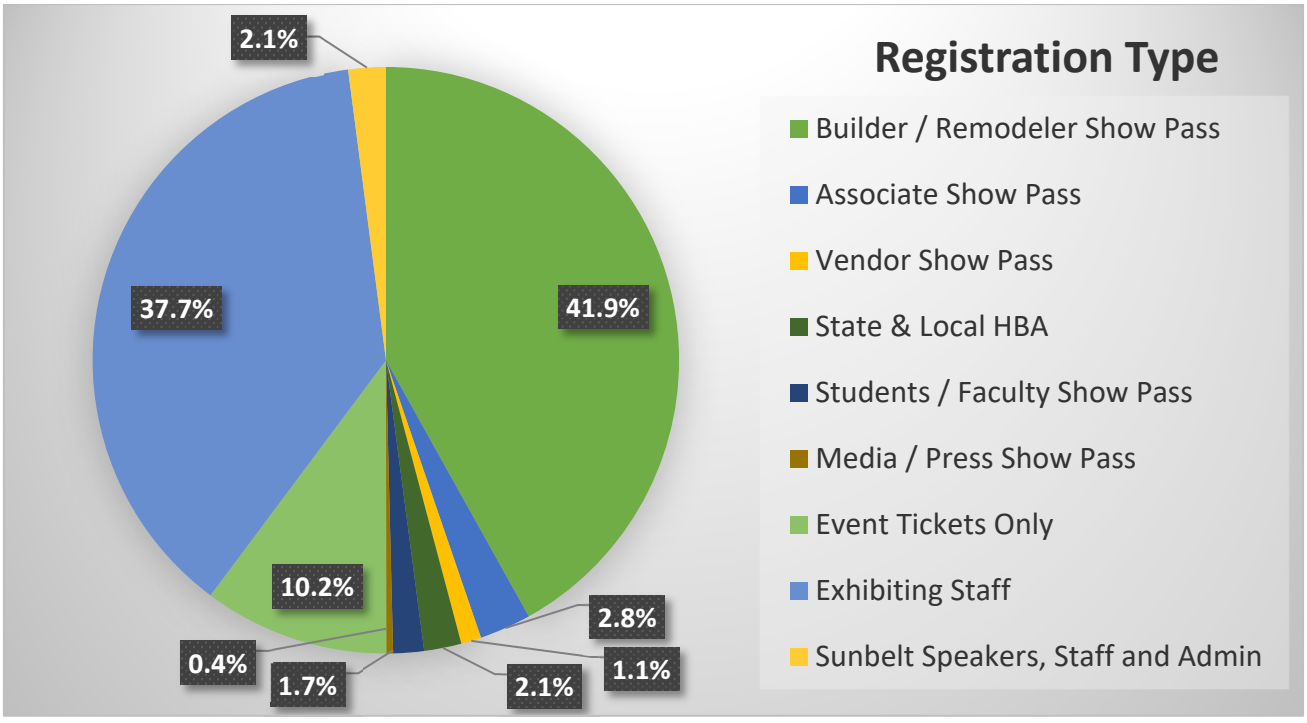
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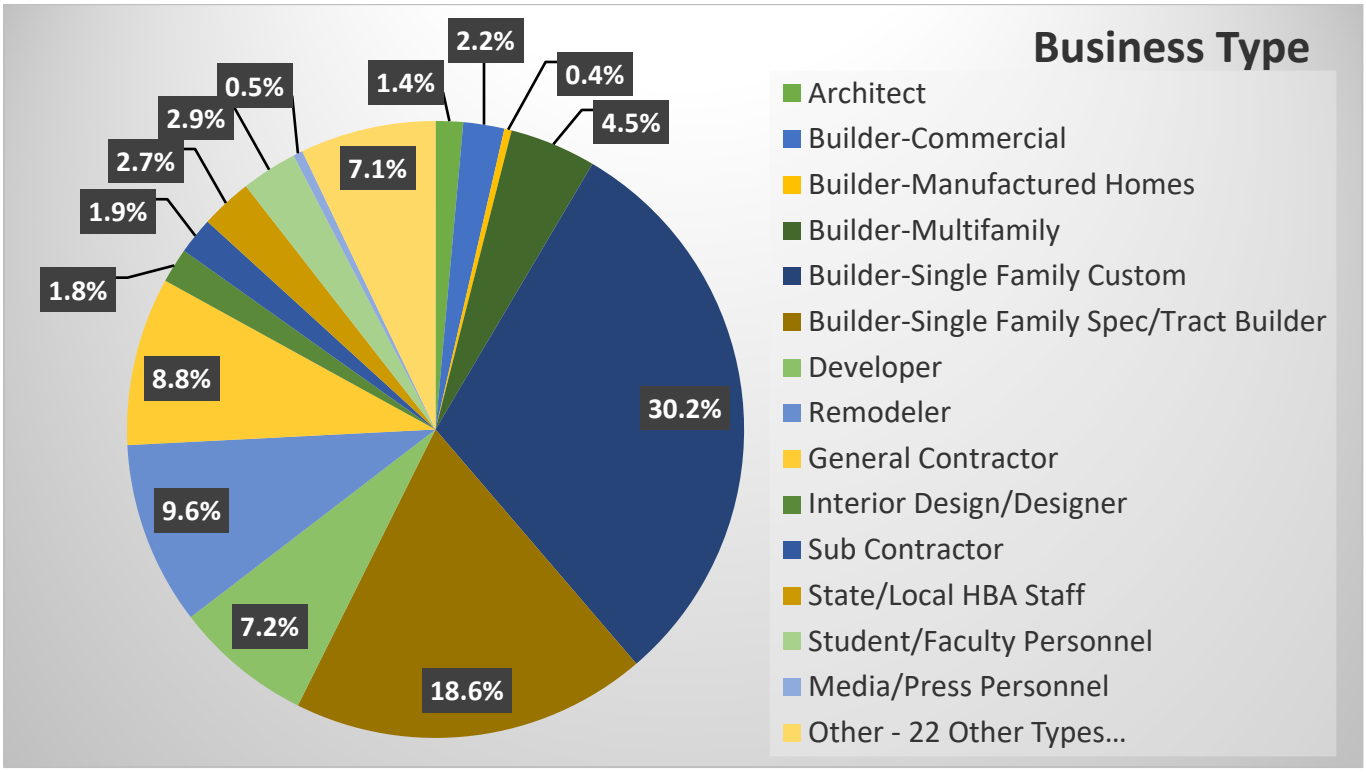


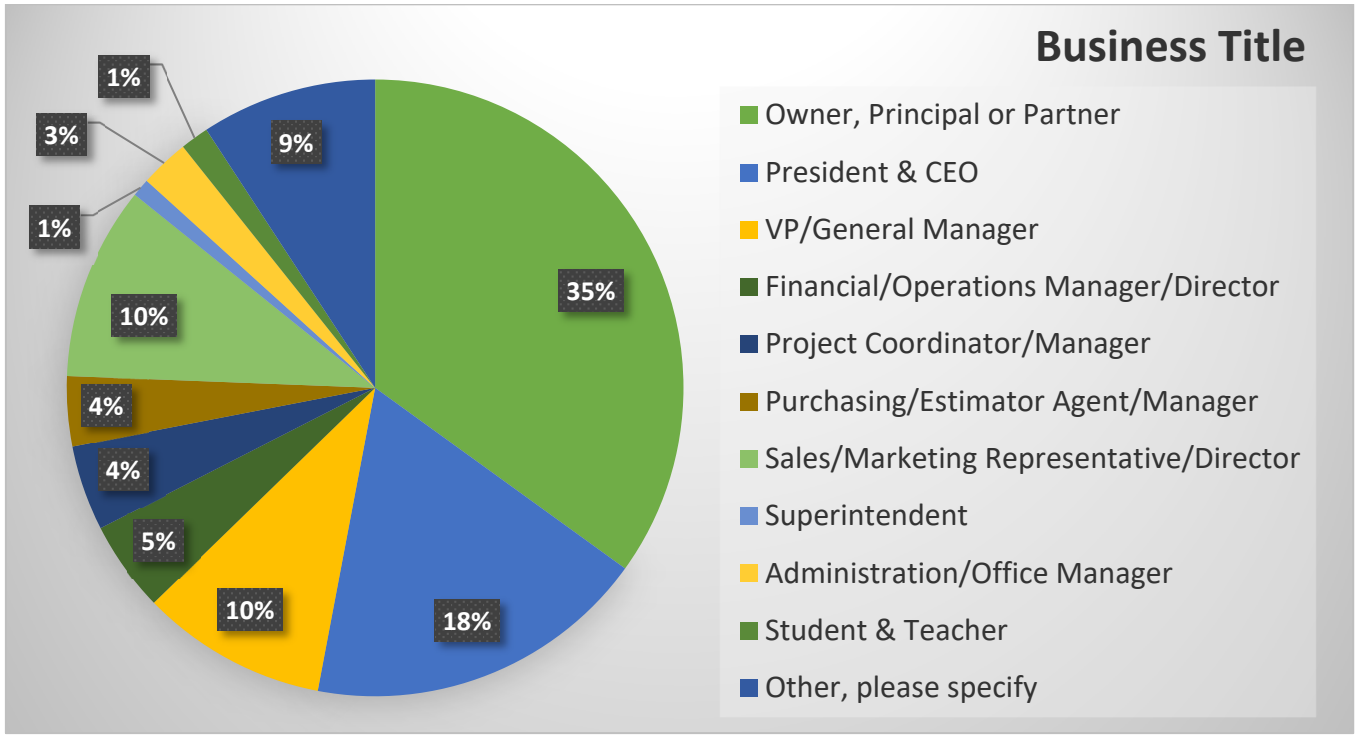




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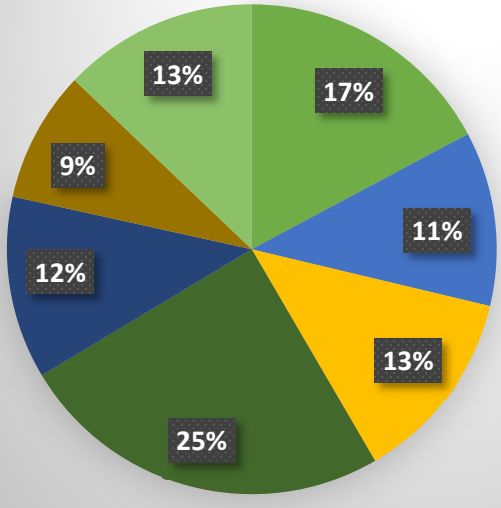




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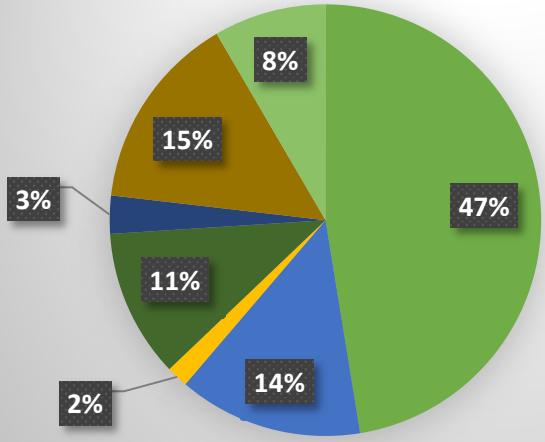
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Business Size



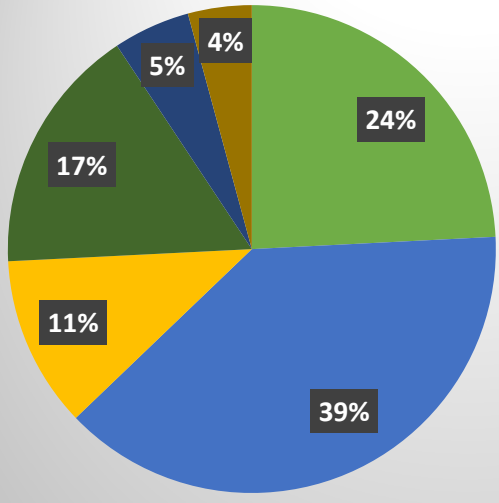
- $25 Million and over
- $10 Million to $25 Million
- $5 Million to $10 Million
- $1 Million to $5 Million
- $500000 to $1 Million
- Under $500000
- No Construction Business

How did you hear about Sunbelt?



- Attended Before
- Colleague/Friend
- Direct Mail
- Email
- Exhibitor Advertisement
- Local HBA Mail/Newsletter
- Website

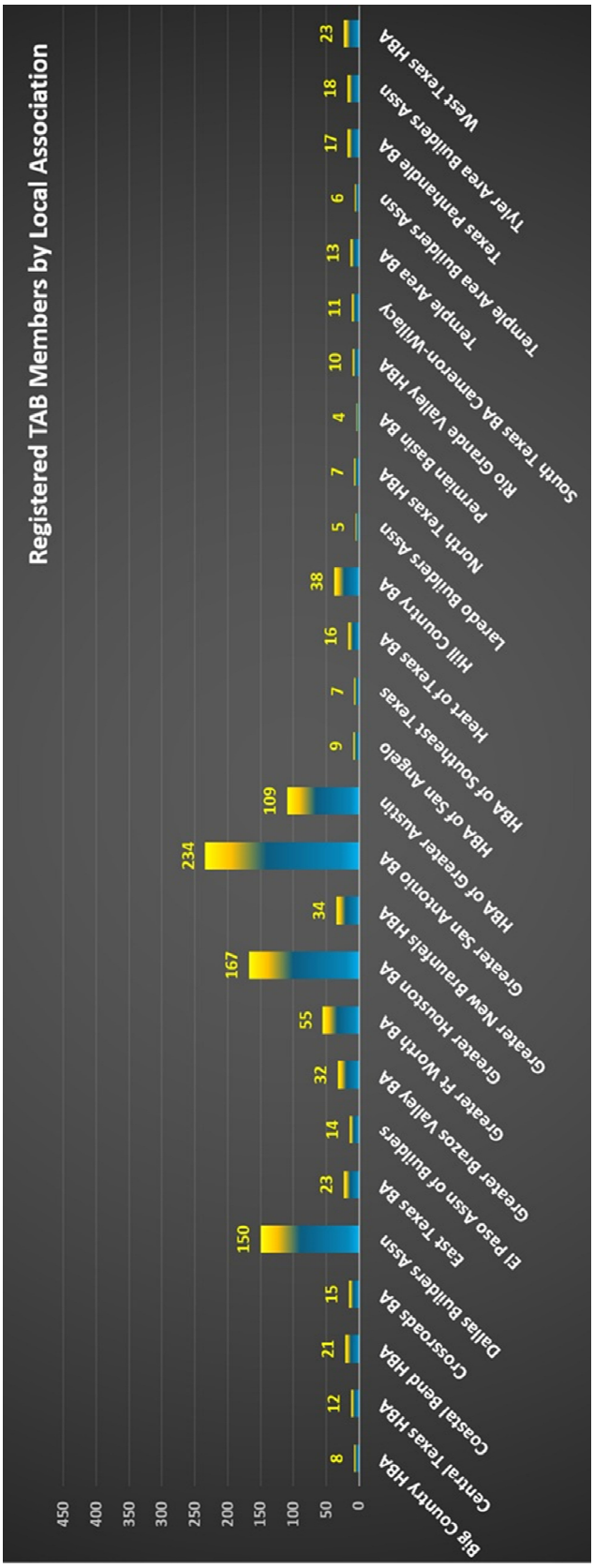
Accommodation Plans



- Day Trip
- Do not know at this time
- Grand Hyatt Riverwalk
- Hyatt Regency Riverwalk
- Other Hotel, Please Specify
- Staying with friends

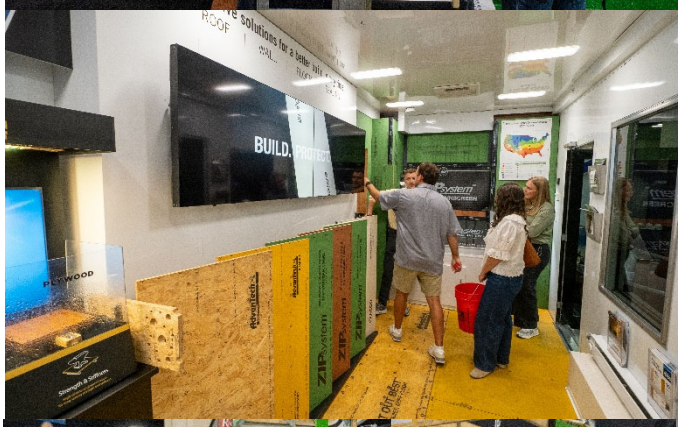
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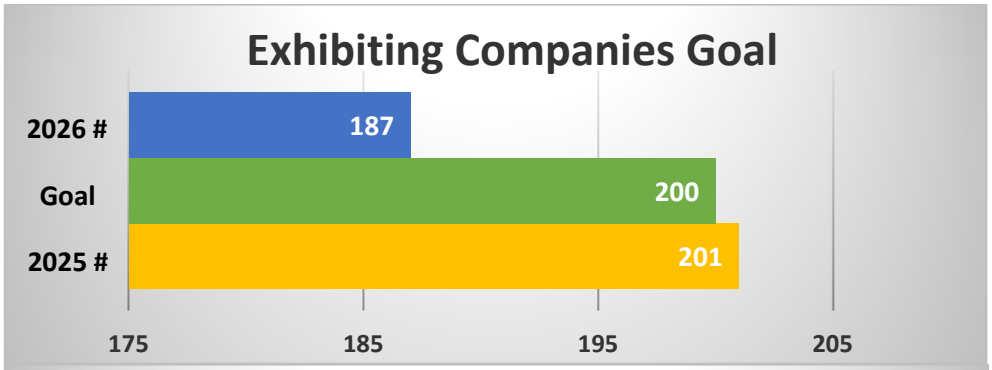
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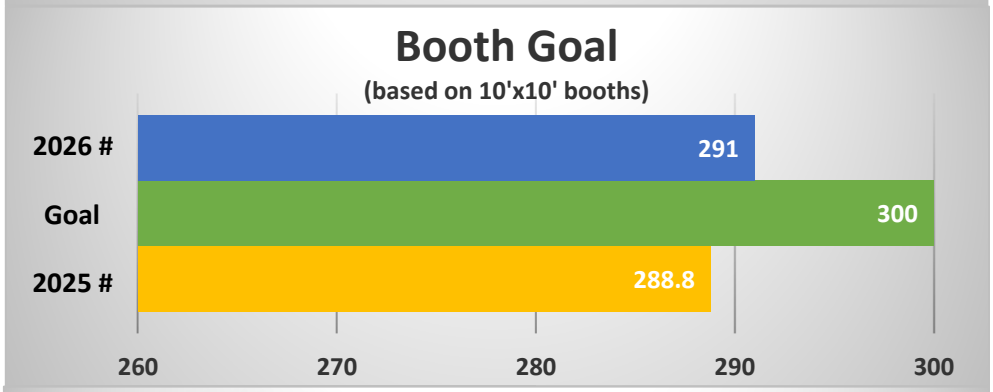
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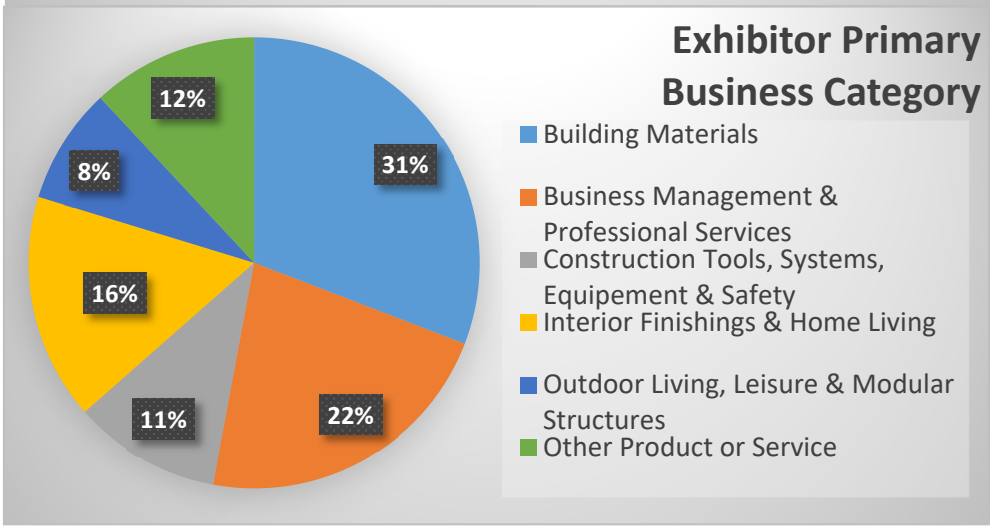
Exhibitor Stats and Demographic Reports

There were 187 exhibiting companies onsite occupying 291 - 10'x10' booths.

- 52 Companies occupied a space larger than 100 sq.ft.
- 104 were Texas Association of Builders members
- 62 were new to Sunbelt
- 14 were returning after two or more Show absences
- The Exhibiting staff represents 37.7% of total registrations



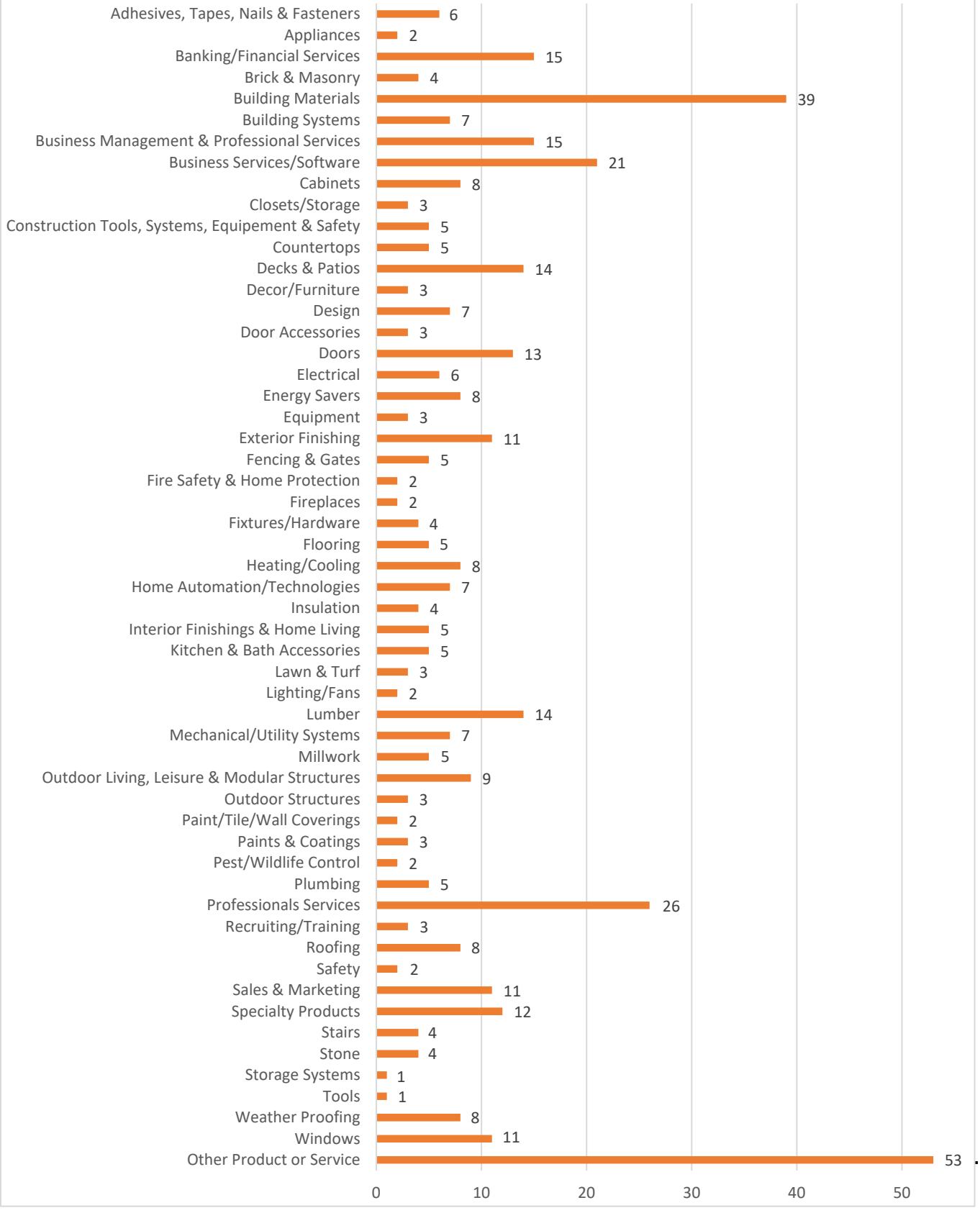




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Exhibitor Business Sub-Category



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Sunbelt Builders Show® — San Antonio, Texas — Henry B. González Convention Center — July 21-24, 2026

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Congratulations to the top 10 Lead Generating Exhibitors and bravo to StrucSure Home Warranty for being the highest lead generator!

StrucSure Home Warranty
Lowe's Pro
Schluter Systems
Living Spaces
2-10 Home Buyers Warranty
Massey Services, Inc.
Woodtone
National Association of Home Builders
Modern Mill & Bumble Bee Blinds of San Antonio & Hill Country *(a tie)*

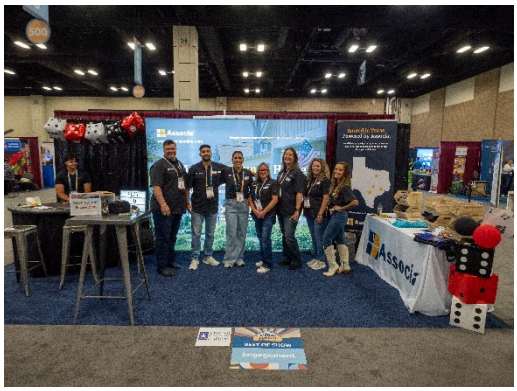
Best of Show Winners

Six nonpartisan professionals spent Wednesday reviewing and scoring all 187 exhibiting companies. Judging sheets were collected, scores were then tallied and the winners were announced during the Wednesday's keynote session. Congratulations goes to…



Best of Show
Overall Booth
Boulder Designs with Border Magic

Best of Show
Engagement
Associa





Best of Show
1st Time Exhibitor
Living Spaces

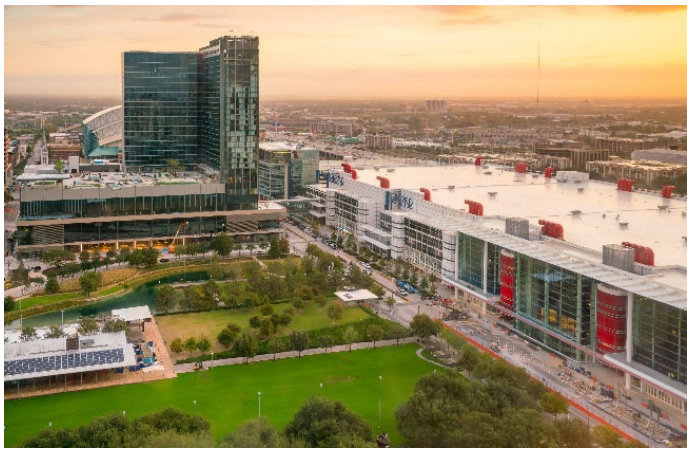
Best of Show
Legacy Exhibitor
Quality Edge



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Thank you again for the great 2026 Show!



George R. Brown Convention Center

1001 Avenida De Las Americas
Houston, TX 77010

Marriott Marquis Houston

1777 Walker St

August 30 – September 2

Aug. 31 & Sept. 1 trade show dates

2027 Confirmed Exhibitors

2-10 Home Buyers Warranty
ABC Supply Company
Andersen Windows & Doors
Arizona Tile, LLC
Associa
Cutco
Daikin
DAP Inc.
DuPont/Weatherization Partners
DW Distribution
FAKRO America, LLC
Fox Energy Specialists
Gaiennie Lumber
Great American Insurance Group
HomeTeam Pest
Johns Manville
Lincoln Jacob Construction
LP Building Solutions
McCoy's Building Supply
McCoy's Building Supply - Millwork
Mi Windows and Doors
NewTechWood
O'Hagin
O'Hagin LLC
Operation Finally Home
Orenco Systems
QuickTie
Reliant + Vivint
RESNET
Richardson Timbers
Simpson Strong-Tie
StrucSure Home Warranty
Texas ProChem
Trex
WindsorONE
YellaWood

Thank you for getting your applications to us onsite!
We can't wait to add all of you to the 2027 roster!

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Full Moon Headliners

Builders FirstSource
HOTCHKISS INSURANCE
StrucSure HOME WARRANTY

Sing-Along Sponsors

THE HOME DEPOT
JamesHardie
TROPICANA HOMES

Harmony Heroes

Atmos Energy
Great American Insurance Group
Copperweld
Maverick Warranties & Insurance
Fox Energy Specialists
McCoy's Building Supply

Howlin' Good Friends

A.B. Builders Group
Richardson Timbers
Decker Custom Homes
Simpson Strong-Tie
DW Distribution
Tim Jackson Custom Homes

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