



# SUNBELT

## BUILDERS SHOW™

# JULY 28-31, 2025

GAYLORD TEXAN RESORT ~ GRAPEVINE, TX

TRADE SHOW: JULY 29-30 & MEETINGS: JULY 28-31

**High-Quality  
Networking**



**Top-Tier  
Professional  
Development**



**Game-Changing  
Products**



Visit our website to register for the Show,  
purchase social event tickets,  
and reserve your hotel room.

**SunbeltBuildersShow.com**

# TAB MEETINGS

## TAB FEATURED PROGRAM

Monday July 28  
8:30 - 11 a.m.

*Special 89th Legislative Session Recap:  
New Laws Coming Your Way Sept. 1, 2025*  
Scott Norman, TAB CEO, with panel of experts

Monday, July 28  
4:45 - 6 p.m.

*Sunbelt First-Timer's Happy Hour*  
Hosted by Young Professionals  
Council (by invitation only)



Monday July 28 -  
Thursday, July 31

*TAB Committee, Council, and  
Board Meetings*

Full schedule at  
[sunbeltbuildersshow.com/schedule-events/](http://sunbeltbuildersshow.com/schedule-events/)



– Proud Presenting Sponsor –



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# PROFESSIONAL DEVELOPMENT CENTER

## Tradeshow Floor

Tuesday, July 29

- 12:45 - 1:30 p.m.      *From Jobsite to Inbox: Using AI to Build Smarter in Marketing Construction*  
Morgan Molitor, Co-Founder, construction2style
- 2 - 2:45 p.m.      *Help Wanted! Solving the Labor Issue*  
Ron Rohrbacher, Chairman, TAB Workforce Development Committee
- 3 - 3:45 p.m.      *The Well-Built Builder: Prioritizing Health in a Demanding Industry*  
Mark D. Williams, Founder, The Curious Builder Podcast, and Custom Home Builder
- 4 - 4:45 p.m.      *Brand Power: Turning Your Team into Your Biggest Asset*  
Brad Robinson, Owner/CEO, Bradford Custom Homes

Wednesday, July 30

## TRADE SHOW KEYNOTE



11:30 a.m. - 12:15 p.m.

*Builders Deserve Better: Why You Can't Build the Future with Yesterday's Tools*

Jon Walker, Chief Technology Officer, Buildertrend

- 12:45 - 1:30 p.m.      *From Supplier to Strategic Partner: Turning Vendor Relationships into Competitive Advantages*  
Mike Weaver, VP of Sales, Emser Tile and Pencsak Builders, San Antonio
- 2 - 3:15 p.m.      *TAB 2025-2027 Contracts Package Update*  
Don Shelton & Tyler Hood,  
Bush Rudnicki Shelton, PC

## PARADE OF PRODUCTS

Builders,  
Pick up game piece  
on-site and visit participating  
exhibitors for a chance to win  
**\$2,500**  
each day!

# Build the future. Break the mold.



Buildertrend and James Hardie are proud to sponsor the Professional Development Center at the Sunbelt Builders Show™. Together, we're committed to helping builders thrive with industry-leading construction management solutions and high-performance building materials.

Join us as we drive progress in the construction industry.



Visit us at the Sunbelt Builders Show™



Booth #1029



Booth #1019

## BUILDER FRIENDS OF SUNBELT

BCS290

### AREA I - Heart of Texas, Dallas

Donnie Evans | Altura Homes  
Gary Evans | William Taylor Custom Homes  
Heart of Texas BA  
Kelly Hoodwin | Altura Homes  
Jeff Irwin | Lake Hill Builders  
Tim Jackson | Tim Jackson Custom Homes Inc.  
Steve Jesmer | Altura Homes  
Meredith Joyce | Meredith Joyce Properties  
Ryan Joyce | Michael Joyce Properties  
Tim Lansford | Luxury Homes of Texas  
Adam Lingenfelter | Lingenfelter Luxury Homes, LLC  
Mike Mishler | Mishler Builders Inc.  
Robert Moehler | Altura Homes  
Justin Webb | Altura Homes  
Brian White | Altura Homes

### AREA II - Big Country, North Texas, Ft Worth

Don Allen | Aberdeen Land Company  
Lisa Clark | W Land Development  
Curt Dubose | PentaVia Custom Homes  
Michael Garabedian | Garabedian Homes  
Jeremy McBrayer | JMK Homes

### AREA III - Houston, Brazos Valley

Adam Aschmann | Tilson Custom Home Builder  
Chris Bolio | Alair Homes  
Mike Dishberger | Sandcastle Homes, Inc.  
Brett Martin | Tilson Custom Home Builder  
Michael Schaefer | Schaefer Custom Homes LLC

### AREA IV - Coastal Bend, San Antonio, New Braunfels

Ed Berlanga | Texas Homes

### AREA V - Panhandle, El Paso, West Texas, San Angelo, Permian Basin

Mitchell Anderson | Anderson Fine Homes, Inc.  
Adrian Balderas | AB Builders  
Jacob Barde | Tropicana Homes  
Chance Beasley | Cornerstone Fine Homes, LLC  
Bryan Benson | Clearview Custom Homes  
Randy Bowling | Tropicana Homes  
Bryce Daniel | Aaron Daniel Homes of West Texas, LLC  
Paul Davis | Marble Depot Inc.  
Chad Decker | Decker Custom Homes  
Chad House | Rillo Renovations  
Paul Lyons | Lyons & Tinsley Builders  
Rick McGuire | McGuire Builders, Inc.  
Robert Myers | Stratford Pointe Development  
Raymond Roberts | Wyben Homes, LLC  
Shane Salyer | Salyer Homes  
Stewart Townsen | Construction Consultants  
Matt Vance | Matt Vance Homes

### AREA VI - Temple, Austin, Hill Country

Ryan Fleener | Fleener Greathouse Builders  
HBA of Greater Austin  
Heath Jackson | Jeff Jackson Custom Homes

### AREA VII - East Texas, Tyler

Mindy Hamilton | Hamilton Group



# KEYNOTE SPEAKERS

## **Create Superfans:**

### **How to Turn Customers into Enthusiastic Advocates**

Tuesday, July 29 | 10 a.m.

#### **Brittany Hodak** Entrepreneur, Speaker, Author

We're living in an Experience Economy. Customer experience, or CX, drives over two-thirds of customer loyalty; that's more than brand and price combined. This keynote will explain why the best marketing on the planet doesn't cost anything; how to consistently elevate ordinary customer moments into extraordinary ones; and why superfans are the key to thriving businesses now and in the future. This keynote offers a memorable proven five-step framework to attract and keep superfan customers.



*Thank you  
Tuesday Keynote Sponsor!*



## **The State of Housing & the Economy:** **National Trends and the Texas Market**

Wednesday, July 30 | 9:30 a.m.



#### **Tim Sullivan**

**Zonda Chief Advisory Officer,  
Homebuilding - National**

The housing market is constantly evolving, influenced by broader economic forces that impact everything from affordability to supply chains. In this session, Tim Sullivan will break down the latest national trends and explain what they mean for Texas home builders. Learn how shifting demand, interest rates and

economic uncertainty are shaping the industry—and what you can do to stay ahead.



Featuring special guest

**Bryan Glasshagel**  
Zonda Senior V.P. -  
Homebuilding - Texas

# EXHIBITORS

## Trade Show Hours

July 29: 11 a.m. - 5 p.m. | July 30: 10:30 a.m. - 3:30 p.m.

2-10 Home Buyers Warranty ABC Supply Company ABI Windows Acme Brick Company Adaptive Affordable Contractors Insurance Alliance Materials, Inc. Allied Stone Inc Amity On-Site LLC Andersen Windows & Doors APA - The Engineered Wood Association ARCXIS Arizona Tile, LLC Associa <b>Atmos Energy</b> Atmosphere TV Atrium Windows & Doors Barricade® Building Products Boise Cascade Engineered Wood Products Bonham Economic Development Corporation Brandon Industries Builder Closets BuildersProtection, LLC <b>Builtrend</b> Burgess Construction Consultants Cantsink, LLC Carrier Enterprise (CE) Click n' Close, Inc. CoFi Lending Collins TruWood Siding   Trim Corey Construction CUTCO Cutlery DAP Inc. DesignCo DHR Industries Inc Dominion Financial Services DuPont DW Distribution Emser Tile Equipter EverConnect Eyncon Engineering & Surveying Fabstone FAKRO America, LLC FBS Appliance Flatspot Decking Services LLC	Floor & Decor FlowGuard Gold® Plumbing Systems Fox Blocks , TRUEGRID, Quiet Denim Fox Energy Specialists Generator Authority Goodwin & Company <b>Great American Insurance Group</b> Greyter Water Systems HBA Builders Risk Insurance Program <b>Home IQ Solutions</b> HOME of Texas HomePro HomeTeam Pest Defense Hotchkiss Insurance Hubbell Huber Engineered Woods IMG (Interactive Marketing Group) Imperial Products Supply Insurance One Agency, LC J and J Custom Curbing <b>James Hardie Building Products Inc.</b> JobTread Software Johns Manville Kingmore Fixtures Kwikset LeafFilter Gutter Protection Legrand LiftMaster LPBuilding Solutions Managing It Right Mantis Support Marsh McLennan Agency Massey Services, Inc. Maverick Warranties and Insurance McCoy's Building Supply Metro Code MiTek MPG Building Materials MSI Surfaces National Association of Home Builders - Member Savings National Construction Rentals North Texas Basements, Inc. O'Hagin LLC Operation Finally Home Organized Living Ox Engineered Products Panasonic Eco Systems North America	Pella of DFW / West Texas Performance Heat and Air Performance Pro Supply Pool & Hot Tub Alliance Powerlift Doors of Texas PPG Paints PrimeLending, A PlainsCapital Company Protecto Wrap PWSC Quality Builders Warranty Quality Edge Railroad Commission of Texas RBI Private Lending Reliant RESNET Richardson Timbers Roadrunner Roofing Supply, Inc RoyOMartin Schlage Schluter Systems L.P. Screenco Sherwin-Williams Co. Simpson Strong-Tie SmartSlab Foundation Technologies <b>Sport Court Texas</b> Stego Industries LLC STRAND <b>StrucSure Home Warranty</b> Tamlyn Techbundle Texas Insulation Texas ProChemical Soil Stabilization ThreadKore, LLC TraceAir Trex Triangle Brick Company VELUX America Waterfurnace International <b>Weyerhaeuser</b> Wilsonart LLC YellaWood by Great Southern Wood Preserving, Inc.  <b>*Sunbelt Sponsors</b>
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as of April 15, 2025

### SHOW BAGS

**ATMOS ENERGY**

### EXPERIENCE ZONE

**SPORT COURT TEXAS**

### BOOSTER CLUB SPONSOR

**WESTWOOD INSURANCE AGENCY**



# SOCIAL EVENTS

Ticket purchase available on website



## The Chip Dence Par-Tee with a Purpose

Monday, July 28 | Topgolf - The Colony

7 - 10 p.m.

Enjoy a Topgolf tournament while networking and raising money for the Texas Builders Foundation. "All in" play and social-only tickets available.



## Big Time Neon Night at the Glass Cactus

Tuesday, July 29 | The Gaylord Texan

7:30 - 11 p.m.

Network while enjoying the Spazmatics. Proceeds benefit TAB's HOMEPAC and Texas Builders Foundation



## Star Awards Gala Dinner & Presentation

Wednesday, July 30 | The Gaylord Texan

6:30 - 9:30 p.m.

Come help us recognize outstanding work of construction professionals and industry leaders in Texas and the Southwest!

# THE HUB: CONVERSATION STARTERS

## Tradeshow Floor

Tuesday, July 29

12:45 - 1:30 p.m.

***Built to Last: How the Right Tech Future-Proofs Your Business***

Andrew Brinkman, Senior Director of Product, Buildertrend

2 - 2:45 p.m.

***Master Your Margins: The Power of Confident Construction Accounting***

Carla Merrill, Builder's GoTo

4 - 4:45 p.m.

***Create Tomorrow's Homes That Stand Out with Smart Home Energy Technology***

Presented and sponsored by Home IQ Solutions

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SOLUTIONS



Weyerhaeuser

Thank you to our  
HUB sponsors

Wednesday, July 30

12:45 - 1:30 p.m.

***Don't Go With Your Gut - Let Your Data Drive the Decisions***

Brett Jones, Senior Manager of Strategic Execution, Buildertrend

2:15 - 3:15 p.m.

***Reclaimed Karma, Control the Chaos, and Perfect Your Process***

Chris & Yvonne Johnson, Owners, Reclaimed Karma

# GAYLORD TEXAN RESORT

## Stay & Play

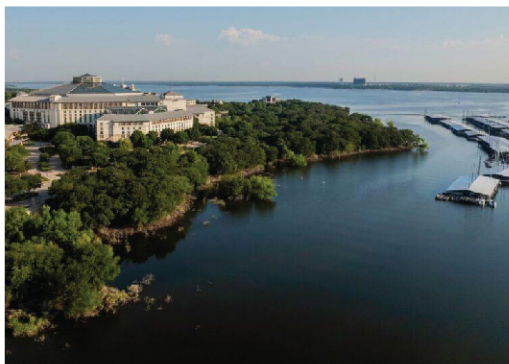
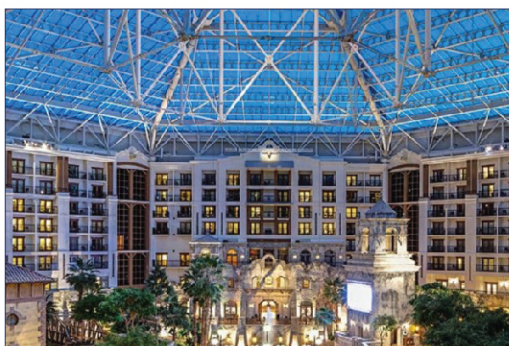
Overlooking the shores of Lake Grapevine and just outside the Dallas-Fort Worth area, Gaylord Texan Resort and Convention Center is the perfect destination for families and vacationers seeking a Lone Star State escape.

## Adventure Awaits

Guests can explore the four-and-a-half acres of airy, indoor garden atriums, four award-winning restaurants, bars, the world-class Relâche Spa, and a state-of-the-art fitness center.



**Reserve  
Rooms  
Now!**



**We're proud to sponsor this year's Sunbelt Builders Show™ keynote speaker Brittany Hodak.**

Great American's Property & Inland Marine team has been serving Texas builders for 35 years, building relationships while focusing on solutions.

We understand that builders strive to provide their customers with an extraordinary experience. Trust us to provide GREAT insurance protection, allowing you to focus on transforming homeowners into SUPERFANS.

Visit our team and Brittany Hodak at booth 502!



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