



SUNBELT

BUILDERS SHOW™

JULY 28-31, 2025

GAYLORD TEXAN RESORT ~ GRAPEVINE, TX

TRADE SHOW: JULY 29-30 & MEETINGS: JULY 28-31

**High-Quality
Networking**



**Top-Tier
Professional
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**Game-Changing
Products**



Visit our website to register for the Show,
purchase social event tickets,
and reserve your hotel room.

SunbeltBuildersShow.com

TAB MEETINGS

TAB FEATURED PROGRAM

Monday July 28
8:30 - 11 a.m.

*Special 89th Legislative Session Recap:
New Laws Coming Your Way Sept. 1, 2025*

Scott Norman, TAB CEO,
with panel of experts



JamesHardie™

Monday, July 28
4:45 - 6 p.m.

Sunbelt First-Timer's Happy Hour
Hosted by Young Professionals
Council (by invitation only)



YOUNG
PROFESSIONALS
COUNCIL

Monday July 28 -
Thursday, July 31

*TAB Committee, Council, and
Board Meetings*

Full schedule at
sunbeltbuildersshow.com/schedule-events/



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PROFESSIONAL DEVELOPMENT CENTER

Tradeshow Floor

Tuesday, July 29

- 12:45 - 1:30 p.m. *From Jobsite to Inbox: Using AI to Build Smarter in Marketing Construction*
Morgan Molitor, Co-Founder, construction2style
- 2 - 2:45 p.m. *Help Wanted! Solving the Labor Issue*
Ron Rohrbacher, Chairman, TAB Workforce Development Committee
- 3 - 3:45 p.m. *The Well-Built Builder: Prioritizing Health in a Demanding Industry*
Mark D. Williams, Founder, The Curious Builder Podcast, and Custom Home Builder
- 4 - 4:45 p.m. *Brand Power: Turning Your Team into Your Biggest Asset*
Brad Robinson, Owner/CEO, Bradford Custom Homes

Wednesday, July 30

TRADE SHOW KEYNOTE



11:30 a.m. - 12:15 p.m.

Builders Deserve Better: Why You Can't Build the Future with Yesterday's Tools

Jon Walker, Chief Technology Officer, Buildertrend

- 12:45 - 1:30 p.m. *From Supplier to Strategic Partner: Turning Vendor Relationships into Competitive Advantages*
Mike Weaver, VP of Sales, Emser Tile and Pencsak Builders, San Antonio
Mark D. Williams, Custom Home Builder
- 2 - 3:15 p.m. *TAB 2025-2027 Contracts Package Update*
Don Shelton & Tyler Hood,
Bush Rudnicki Shelton, PC

PARADE OF PRODUCTS

Builders,
Pick up game piece
on-site and visit participating
exhibitors for a chance to win
\$2,500
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Build the future. Break the mold.



Buildertrend and James Hardie are proud to sponsor the Professional Development Center at the Sunbelt Builders Show™. Together, we're committed to helping builders thrive with industry-leading construction management solutions and high-performance building materials.

Join us as we drive progress in the construction industry.



Visit us at the Sunbelt Builders Show™



Booth #1029



Booth #1019

BUILDER FRIENDS OF SUNBELT

BC5290

AREA I - Heart of Texas, Dallas

Dallas BA
Donnie Evans | Altura Homes
Gary Evans | William Taylor Custom Homes
Heart of Texas BA
Kelly Hoodwin | Altura Homes
Jeff Irwin | Lake Hill Builders
Tim Jackson | Tim Jackson Custom Homes Inc.
Steve Jesmer | Altura Homes
Meredith Joyce | Meredith Joyce Properties
Ryan Joyce | Michael Joyce Properties
Tim Lansford | Luxury Homes of Texas
Adam Lingenfelter | Lingenfelter Luxury Homes, LLC
Mike Mishler | Mishler Builders Inc.
Robert Moehler | Altura Homes
Justin Webb | Altura Homes
Brian White | Altura Homes

AREA II - Big Country, North Texas, Ft Worth

Don Allen | Aberdeen Land Company
Curt Dubose | PentaVia Custom Homes
Greater Fort Worth BA
Michael Garabedian | Garabedian Homes
Diane Kessler | DMK Properties
Gene Lantrip | Lantrip's Custom Homes
Jeremy McBrayer | JMK Homes

AREA III - Houston, Brazos Valley

Adam Aschmann | Tilson Custom Home Builder
Chris Bolio | Alair Homes
Lisa Clark | W Land Development
Mike Dishberger | Sandcastle Homes, Inc.
Brett Martin | Tilson Custom Home Builder
Michael Schaefer | Schaefer Custom Homes LLC

AREA IV - Coastal Bend, San Antonio, New Braunfels

Ed Berlanga | Texas Homes
Garrett Dorsey / Blue Wave Construction
Jeanne Conger | On3
Justin MacDonald | MacDonald Companies, Inc.
Shad Schmid | King Fish Development, LLC
Shayne Schroeder | Shayne Schroeder

AREA V - Panhandle, El Paso, West Texas, San Angelo, Permian Basin

Mitchell Anderson | Anderson Fine Homes, Inc.
Adrian Balderas | AB Builders
Jacob Barde | Tropicana Homes
Chance Beasley | Cornerstone Fine Homes, LLC
Bryan Benson | Clearview Custom Homes
Randy Bowling | Tropicana Homes
Kenny Click | Click Builders Inc. | Custom Homes & Remodeling
Brennan Connally | Connally Construction
Bryce Daniel | Aaron Daniel Homes of West Texas, LLC
Paul Davis | Marble Depot Inc.
Chad Decker | Decker Custom Homes
Lance Friday | Lance Friday Homes
Chad House | Rillo Renovations
Chris Lyons | HOME by Lyons
Paul Lyons | Lyons & Tinsley Builders
Rick McGuire | McGuire Builders, Inc.
Robert Myers | Stratford Pointe Development
Raymond Roberts | Wyben Homes, LLC
Shane Salyer | Salyer Homes
Stewart Townsen | Construction Consultants
Matt Vance | Matt Vance Homes
Robert Wood | Robert Wood Custom Homes

AREA VI - Temple, Austin, Hill Country

Ryan Fleener | Fleener Greathouse Builders
HBA of Greater Austin
Heath Jackson | Jeff Jackson Custom Homes
Joel Katz | Katz Builders, Inc.

AREA VII - East Texas, Tyler

Mindy Hamilton | Hamilton Group
Sam Mezayak / Mezayek Building LTD

as of 6-20-25

KEYNOTE SPEAKERS

Create Superfans:

How to Turn Customers into Enthusiastic Advocates

Tuesday, July 29 | 10 a.m.

Brittany Hodak

**Entrepreneur, Speaker,
Author**

We're living in an Experience Economy. Customer experience, or CX, drives over two-thirds of customer loyalty; that's more than brand and price combined. This keynote will explain why the best marketing on the planet doesn't cost anything; how to consistently elevate ordinary customer moments into extraordinary ones; and why superfans are the key to thriving businesses now and in the future. This keynote offers a memorable proven five-step framework to attract and keep superfan customers.



**Tuesday
Keynote Sponsor**



The State of Housing & the Economy: National Trends and the Texas Market

Wednesday, July 30 | 9:30 a.m.



Tim Sullivan

**Zonda Chief Advisory Officer,
Homebuilding - National**

The housing market is constantly evolving, influenced by broader economic forces that impact everything from affordability to supply chains. In this session, Tim Sullivan will break down the latest national trends and explain what they mean for Texas home builders. Learn how shifting demand, interest rates and

economic uncertainty are shaping the industry—and what you can do to stay ahead.



Featuring special guest

Bryan Glasshagel

**Zonda Senior V.P. -
Homebuilding - Texas**

**Wednesday
Keynote Sponsor**



EXHIBITORS

Trade Show Hours

July 29: 11 a.m. - 5 p.m. | July 30: 10:30 a.m. - 3:30 p.m.

2-10 Home Buyers Warranty
ABC Supply Company
ABI Windows
Acme Brick Company
Adaptive
Aeroseal
Alliance Materials, Inc.
Allied Stone Inc
Allied Truss Texas
America's Preferred Structural Warranty
Amity On-Site LLC
Andersen Windows & Doors
APA - The Engineered Wood Association
AprilAire
ARCXIS
Arizona Tile, LLC
Associa
Atmos Energy
Atmosphere TV
Atrium Windows & Doors
Aussie Block
Backyard Discovery
BambooHR
Barricade® Building Products
Boise Cascade Engineered Wood Products
Bonham Economic Development Corporation
Brandon Industries
Builder Closets
Builders' Backyard - Texas Association of Builders
BuildersProtection, LLC
Buildertrend
BuildPass
Burgess Construction Consultants
Cantsink, LLC
Carrier Enterprise (CE)
Cash Flow Boss
Classic Shutters Inc.
Click n' Close, Inc.
CMAC Roofing
CoFi Lending
Copperweld Building Wire
Corey Construction Residential and Commercial Roofing
Cornerstone Capital Bank
CUTCO Cutlery
DAP Inc.
Daystar Landscapes
DesignCo
DHR Industries Inc
Disston Company
Dominion Financial Services
DuPont
DW Distribution
Elkins Tri Steel
Emser Tile
Enterprise Loan Solutions, Inc.
Equipter
Expedient Mortgage Corporation
Eyncon Engineering & Surveying
Fabstone
FAKRO America, LLC
FBS Appliance
First Response Inspections
Flatspot Decking Services LLC
Floor & Decor
FlowGuard Gold® Plumbing Systems
Fox Blocks , TRUEGRID, Quiet Denim

Fox Energy Specialists
Fry Reglet
Gaiennie Lumber
Generator Authority
Goodwin & Company
Great American Insurance Group
Greyter Water Systems
HBA Builders Risk Insurance Program
Henry, a Carlisle Company
Highline Building Supplies Inc
Home Depot
Home IQ Solutions
HOME of Texas
HomePro
HomeTeam Pest Defense
Hotchkiss Insurance
Houzz Pro
Hubbell
Huber Engineered Woods
Illumine International Inc
IMG (Interactive Marketing Group)
Imperial Products Supply
Incompl
Insurance One Agency, LC
Intersoft Systems (Domain Experts Group)
J and J Custom Curbing
James Hardie Building Products Inc.
JascoPro
Jisan Tarpaulin Co., Ltd.
JobTread Software
Johns Manville
Kingmore Fixtures
Knight Propane
Kwikset
LeafFilter Gutter Protection
Legrand
Lifetime Green Coatings - Irving
LiftMaster
Lone Star Iron Doors
Love That Door, LLC
LP Building Solutions
Managing It Right
Mantis Support
Marsh McLennan Agency
Massey Services, Inc.
Maverick Warranties and Insurance
McCoy's Building Supply
Metro Code LLC
MiTek
MPG Building Materials
MSI Surfaces
Multimedia Solutions
National Association of Home Builders - Member Savings
National Construction Rentals
North Texas Basements, Inc.
O'Hagin LLC
Operation Finally Home
Organized Living
Ox Engineered Products
Panasonic Eco Systems North America
Panoramic Doors LLC
Pella of DFW / West Texas
Pepco Sales & Marketing
Performance Heat and Air
Performance Pro Supply
Pool & Hot Tub Alliance (PHTA)
Powerlift Doors of Texas
PPG Paints
Prime Window Coverings
PrimeLending, A PlainsCapital Company

Propane Council of Texas
Prophetic
Protecto Wrap
PWSC
Quality Builders Warranty (QBW)
Quality Edge
Railroad Commission of Texas
RBI Private Lending
Real Wood Floors (RW Supply + Design)
Reinvestar Capital Group
Reliant
Renewal by Andersen of NTX
RESNET
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SmartSlab Foundation Technologies
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Sport Court Texas
Squirrel Solutions LLC
Stego Industries, LLC.
STILEChoice by IHS Door Company
STRAND
StrucSure Home Warranty
Suncoast Post Tension
Tamlyn
Techbundle
Texas Appliance & Builder Supply
Texas Insulation
Texas Metal Industries
Texas ProChemical Soil Stabilization
Texas State Technical College
The Marwin Company, Inc.
The Professional Builder
The Temp Fence Store
Thermatech Building Solutions
ThreadKore, LLC
Timbertech by Azek
Trestlewood
Trex
Triangle Brick Company
TruWood Siding | Trim
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Ticket purchase available on website



The Chip Dence Par-Tee with a Purpose

Monday, July 28 | Topgolf - The Colony
7 - 10 p.m.

Enjoy a Topgolf tournament while networking and raising money for the Texas Builders Foundation. "All in" play and social-only tickets available.



Big Time Neon Night at the Glass Cactus

Tuesday, July 29 | The Gaylord Texan
7:30 – 11 p.m.

Network while enjoying the Spazmatics. Proceeds benefit TAB's HOMEPAC and Texas Builders Foundation



Star Awards Gala Dinner & Presentation

Wednesday, July 30 | The Gaylord Texan
6:30 - 9:30 p.m. | Doors open at 6:15 p.m.

Come help us recognize outstanding work of construction professionals and industry leaders in Texas and the Southwest!

THE HUB: CONVERSATION STARTERS Tradeshow Floor

Tuesday, July 29

12:45 - 1:30 p.m.

Built to Last: How the Right Tech Future-Proofs Your Business

Andrew Brinkman, VP of Product Management, Buildertrend

2 - 2:45 p.m.

Master Your Margins: The Power of Confident Construction Accounting

Carla Merrill, Builder's GoTo

4 - 4:45 p.m.

Create Tomorrow's Homes That Stand Out with Smart Home Energy Technology

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Wednesday, July 30

12:45 - 1:30 p.m.

Don't Go With Your Gut - Let Your Data Drive the Decisions

Brett Jones, Senior Manager of Strategic Execution, Buildertrend

2:30 - 3:15 p.m.

Reclaimed Karma, Control the Chaos, and Perfect Your Process

Chris & Yvonne Johnson, Owners, Reclaimed Karma

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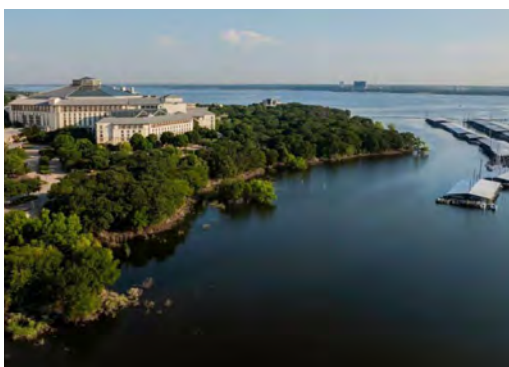
Overlooking the shores of Lake Grapevine and just outside the Dallas-Fort Worth area, Gaylord Texan Resort and Convention Center is the perfect destination for families and vacationers seeking a Lone Star State escape.

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We're proud to sponsor this year's Sunbelt Builders Show™ keynote speaker Brittany Hodak.

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Visit our team and Brittany Hodak at booth 502!



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