



2024 Sunbelt Sponsorship Fillable Form

Payments made to Sunbelt Builders Show™
Contact Angelica Stehling at 512-476-6346 or email
angelica@texasbuilders.org

Sunbelt Sold-Out Sponsors

(Attendee Estimates –2,000 residential construction professionals from across Texas)

- Presenting
- Thursday Keynote
- Friday Keynote
- Show Bags
- Show Lanyards

Sunbelt Available Sponsorships

- \$25,000 Sunbelt Title Education Center Sponsorship - Exclusive
- \$25,000 Sunbelt Event WIF Buyout - Exclusive
- \$10,000 Sunbelt "The HUB" Sponsor – 2 sold – 4 available (includes (1) 10'x10' booth & presentation time)
- \$7,500 Sunbelt Hotel Key Card Sponsor (must purchase at least (1) 10'x10' booth)
- \$3,000 Sunbelt Booster Club Sponsor (open to all exhibitors & non-exhibiting attendees)
- \$250 Friend of Sunbelt (open only to builders, developers, remodelers, multifamily)

Sunbelt Stampede – Attendee Traffic Promotion – Game Participation

- \$1,250 (limited to 25 companies)
includes lead retrieval scanner & exposure throughout pre-, during, and post-show marketing campaign

Sunbelt Advertising

(company to supply artwork based on specifications and timelines provided)

- \$1,500 (1) Email Blast Pre-Show to registrants in June 2024
- \$1,750 (1) Email Blast Post-Show to registrants in August 2024
- \$2,000 (1) Pre-Show Sunbelt Webinar Demo – June 2024
- \$2,000 (1) Post-Show Sunbelt Webinar Demo – August 2024
- \$300 Social Media Posting (6) – one per week starting in May 2024)
- \$300 Keynote Presentation ad, PowerPoint to run at Thurs. & Fri. Keynotes – 15 minutes - Doors Open to Start
- \$100 – Sunbelt Website Floor Plan Logo Upgrade
- Show Guide Back Cover
- Show Guide Inside Front Cover
- \$1,950 Show Guide Inside Back Cover
- \$2,000 Show Guide 2-page Spread
- \$1,300 Show Guide Full Page ad (10)
- \$700 Show Guide Half Page (15)
- \$300 Show Guide Logo Upgrade in Exhibitor Description Listing

Texas Association of Builders, TAB HOMEPAC and Texas Builders Foundation Events during Sunbelt Builders Show™ week

(Click on any of the following and TAB will contact you with more information)

Annual TBF Golf Tournament, July 9, 2024

Texas Association of Builders Board, Committee & Council Meetings, July 10 – 13, 2024

Big Time in Cowtown @ Billy Bob's benefiting TAB HOMEPAC and Texas Builders Foundation, July 11, 2024

TAB's Star Awards – Annual Presentation of Awards to the Best in Texas, July 12, 2024

Authorized By Info :

Name: _____ Company: _____

Address/City/State/Zip: _____ Phone: _____

Email: _____ Signed by & Date _____

- Pay with Credit Card – Call for Info or Send me an invoice
- This company is responsible for providing Texas Association of Builders (TAB) staff with all marketing materials as requested for event and program publications. The applicant agrees that by completing & submitting this contract they consent receiving communications from Sunbelt Builders Show™ and TAB management via mail, email or telephone. By entering into this agreement TAB & Sunbelt Builders Show™ does not represent or maintain that the company will be sole sponsor for any event unless otherwise specified. Management reserves the right to add sponsors, if in its sole discretion determines that the best interest of the event or program requires such change. Marketing benefits begin upon receipt of payment.