



# SUNBELT BUILDERS SHOW™

**Sunbelt Builders Show™**  
**July 10–13, 2024 | Fort Worth, Texas**  
**Sponsorship Information**

## WHAT STANDS OUT, GET NOTICED!

*Plan your 2024 sponsorship & marketing strategies with TAB!*



**Rise to the occasion and get your company's name in front of the best builders in Texas!**

Together with Texas Association of Builders, discuss, create, and approve a marketing package that will deliver increased visibility and networking with your targeted audience!

For more information, contact:  
**Director of Events & Sponsorships. Angelica B. Stehling, CMP**  
[Angelica@TexasBuilders.org](mailto:Angelica@TexasBuilders.org) / (512) 615-2542



For questions and/or to get you connected:  
Call or Email: Angelica Stehling, CMP, Director of Events & Sponsorships, (512) 476-6346 or [Angelica@TexasBuilders.org](mailto:Angelica@TexasBuilders.org)  
[www.SunbeltBuildersShow.com](http://www.SunbeltBuildersShow.com)

# Sunbelt Stampede - Attendee Traffic Promotion - \$1,250

(Maximum of 25 companies)

*Company must be a Sunbelt Exhibitor*

## LIMITED TO 25 EXHIBITING COMPANIES

- Company promotion on game marketing pieces, emails, and onsite game piece\*
- Company promotion on signage\*
  - \*Show Management reserves the right to use logo or company name on materials, and acknowledges that on each piece – the participating companies will be listed with either logo or company name.
- Company name in the onsite Show Guide ad – marketing the Sunbelt Stampede.
- 1'x1' cling at booth identifying company as a Sunbelt Stampede participant.
  - Show Management to create the cling and have it placed by company's booth.
- Lead Retrieval Badge Scanner (Value \$320)
- Show Management will purchase (2) \$2,500 gift cards – one to be included in each daily basket.
- Each participating company has the opportunity to provide (2) gifts – one to be included in each daily basket.
  - Company would need to confirm gift participation by June 3
  - Company can provide logoed gift item or another gift with a noted company gift tag.
  - Daily Gift Baskets will be displayed at the registration desk to draw attention to the game.
  - Game Pieces will be accessible near registration desk and registration personnel can answer any questions about The Sunbelt Stampede

## GAME INFORMATION:

- Show Management will create game pieces and prominently display them near registration.
- Anyone can play the game – however the rules will clearly state that a winner must be a builder type.
- To be eligible for drawing, must be a builder type and get scanned by each game participating company.
- The game player then submits their game piece to the registration desk.
- Registration staff will verify the player is a qualified builder type and got scanned by all participating companies before submitting the game piece in the drawing bin.
- A winner's name will be drawn each day, one hour before closing, and the winner must be PRESENT to win.
- Participants can only win once, however; game pieces for each participant (excluding the winner on the first day) will rollover to the next day. Must be PRESENT to win on the second day.

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## Exhibitor Workshops

Fee per session is \$500

Exhibiting companies will have the opportunity to be included in the Sunbelt schedule to host their own informative conversations and product/service workshops on the trade show floor. These slots are restricted to 45 minutes and are not to distract/compete with the Education Center's sessions.

Sessions will be included on:

- Website Show Schedule
- Online Registration will include company name and session description
- Sunbelt Builders Show™ Guide Schedule
- Sunbelt Builders Show™ App
- Signage at Workshop Area

Workshops / Demonstrations are to be informative, educational and interesting; not a heavy sales pitch or product comparisons. Sunbelt Builders Show™ reserves the right to close or cancel any session that violates the Exhibitor Rules and Regulations and/or does not respect the mission of the Show or fellow exhibitors.

[Click here to submit Workshop information here.](#)

## Sunbelt Advertising Opportunities

- Email Blast Pre-Show to registrants in June 2024- \$1,500 (1)
- Email Blast Post-Show to registrants in August 2024 - \$1,750 (1)
- Social Media Post (one per week starting in May 2024 - \$300 (6)
- Keynote Presentation Ad - \$300 - unlimited  
(will loop on Thurs. & Fri Keynote Presentations 15 minutes prior to session starting during seating)
- Website Plan Logo Upgrade - \$100 - unlimited
- Show Guide Back Cover – SOLD
- Show Guide Inside Front Cover - SOLD
- Show Guide Inside Back Cover - \$1,950 (1)
- Show Guide 2-page Spread - \$2,000 (1)
- Show Guide Full – Page - \$1,300 (10)
- Show Guide Half – Page - \$700 (15)
- Logo Upgrade in Show Guide Exhibitor Description Listing - \$300 (1 per company)
- Logo Upgrade on Sunbelt Website Exhibitor Description - \$100 (1 per company)

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# Sunbelt Builders Show™ Current Sunbelt Sponsors

(as of 4.1.24)

## Presenting Sponsorship



# StrucSure

HOME WARRANTY

## Thursday Keynote Speaker



## Friday Keynote Speaker



## THE HUB Area Sponsors – 4 of 6 sold



## Show Bags



*Your natural gas company*

## Show Lanyards



## Experience Zone



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